

Chapter 3 Review

Listen and Speak

Instructions

In Chapter 3 you learned about the components of a well-orchestrated business plan, including a management plan. A management plan helps detail how a business will operate, from outlining job descriptions to describing the uses of technology.

Imagine that you are an entrepreneur getting ready to launch an online business venture—you can choose the type of business. Working with a partner, prepare a presentation in which you address the staff you will employ and the technology functions that will meet your business's needs. Consider the following in your presentation:

- How many employees will you need to run your business?
- What duties will each employee be responsible for?
- What technology tools will you need to run your business?
- How much do you think those tools would cost?